



17th Annual

Positively Powerful Education Summit & Woman Awards



Friday, October 9, 2026
8 AM – 3PM

Together, We Rise!

**Hosted by the Positively Powerful
Development Corp. 501 (c) (3) Nonprofit**

Friday, October 9, 2026, 8:00 AM to 3 PM
George Washington Carver Museum and Cultural Center
415 E. Grant Street, Phoenix, AZ 85004



The Positively Powerful Development Corp. Mission

We are dedicated to providing empowering, educational, and transformational leadership development to women.

Through impactful programs, we create opportunities, access, and achievements that lead to more unified, sustainable, and fulfilling futures for women.



Together, We Rise!



16th Annual Conference Guests



A DEFINING MOMENT

The 17th Annual Positively Powerful Education Summit and Woman Awards marks more than a milestone year for the Positively Powerful Development Corporation (PPDC), a 501(c)(3). It signals the beginning of **a bold new chapter**—one where leadership, partnership, and community impact come together to shape the future of women’s advancement.

This moment represents more than a conference. It is a movement that we are building together, united by a collective vision.

For sixteen years, the Positively Powerful movement has celebrated extraordinary women who lead with courage, vision, and service.

Now, in 2026, the PPW Summit & Awards, Retreats, and Summit Series—hosted by PPDC—expand this platform for collaboration among those who believe that investing in women strengthens education, empowerment, and the financial stability of families, businesses, and communities.

We invite you to review the following pages to discover the many ways your organization can join us as a Positively Powerful Sponsor and partner in this exciting new chapter. ability of families, businesses, and communities.

The PPDC Founding Board Members: Dr. Joel P. Martin, Dr. Ray Blanchard, Jackie Wszalek, Felicia Davis, Rev. Sherielyn Curry-Hodge, and Marquetta Glass.



Together, We Rise!





HISTORIC FIRSTS

This year, we will introduce several historic firsts. We will recognize our **inaugural Positively Powerful Ally**, honoring a man whose leadership and advocacy demonstrate that progress for women is strengthened when men stand beside them as partners.

We will introduce our first **National and Regional Corporate Leadership Awards**. These honor two legacy sponsors whose support began before PPDC's founding. Their commitment to equity, leadership, and community engagement has strengthened our assistance to women.

Partnering sponsors receive direct access to an audience of influential leaders, enhanced brand visibility, and valuable in-person relationship-building opportunities—offered within a historic and culturally significant setting.

A Historic Setting

This year marks the 100th anniversary of **The George Washington Carver Museum and Cultural Center**. We chose The Carver to be our venue and are proud to host our annual signature event in this historic space during its centennial year. The Carver—a national historic landmark—began as Phoenix Union Colored High School in 1926, serving African American students and children during segregation. Today, The Carver preserves and elevates the history, culture, and contributions of African Americans in Arizona and the American West.

Together, We Rise!



WHY SPONSOR

16 years of successful for-profit events, a trusted reputation, a track record for delivering high-quality, engaging experiences, and a Stevie Award for Best Business Event for Women. These achievements work together to provide sponsors with a strong "return on investment" from day one. As a result, the PPDC 501 (c)(3) nonprofit launched with a foundation that allowed it to grow faster and more effectively than a brand-new organization.



Together, We Rise!





YOUR INVITATION

Join us as a sponsor. Become part of the PPDC network dedicated to developing women leaders. Expand business development opportunities. Support financial stability and invest in the education of today's change-makers, as well as the next.

Our programmatic design is upbeat, celebratory, transformative, educational, and heartwarming.

On October 9th, join us to network, enjoy early-morning light refreshments, and participate in the Education Summit. After the meet-and-greet break before the luncheon, the Awards program will begin. Be inspired by the keynote speaker, the welcoming VIPs, and the presentation of trophies to the 2026 Positively Powerful Woman Honorees and the inaugural National and Regional Corporate and Ally Awards recipients.

Bring your workforce members, suppliers, community leaders, and family members. Collaborate. and connect with leaders across sectors:

Together, we will celebrate achievement.

Together, we will strengthen partnerships.

Together, we will create a lasting impact.

We invite you to review the following pages to discover the many ways you can partner with us in this exciting new chapter.



Together, We Rise!





SPONSORSHIP HIGHLIGHTS

Expected Attendance: 200+ leaders who are actively involved in initiatives across Arizona and throughout the United States. Audience includes: Women Executives, Entrepreneurs, Corporate, Civic, Municipal, Nonprofit, and NextGen Leaders.

Positively Powerful Program Benefits

- Celebrity Emcees for the Education Summit and Awards
- Knowledge Experts Panel on STEM, AI, & Technology
- Experts on Branding, Leadership, and Mental Health
- Keynote Speaker
- Awards to Woman Leadership Honorees
- Award to Inaugural Ally Recipient
- Corporate Awards for National and Regional Leadership
- Breakfast refreshments and luncheon
- Networking
- Opportunity to tour the Carver Museum and Cultural Center

We are pleased to offer multi-year sponsorship opportunities for organizations seeking to deepen their partnership and impact.

Sponsorship Opportunities

- Honorees' video recordings
- Logo on event marketing
- Social media recognition
- Website recognition
- Stage recognition
- Speaker introductions
- Show a 2-minute company video
- Logo on step and repeat



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SPONSORSHIP LEVELS

DIAMOND SPONSOR – \$25,000

As innovative problem solvers and transformational leadership specialists, PPDC is committed to co-creating a dynamic program that aligns with both your mission and ours. This is a highly customizable program. Through this partnership, we will amplify community impact and measurably advance the development of women by addressing their greatest needs through research and collaboration. This sponsorship level includes the benefits of the Platinum \$10,000 Level Sponsorship.

PLATINUM SPONSOR – \$10,000

- Logo on step-and-repeat
- Presentation of a 30-second commercial during the conference
- Press release announcement recognizing your organization as a Platinum Sponsor.
- Dedicated sponsor email campaign highlighting your organization's partnership.
- Recognition as Platinum Sponsor on all event signage and PPDC social media platforms
- Full-page, 4-color corporate message in the conference program
- Two (2) VIP tables of ten, totaling 20 guests
- Company logo and link featured on the PPDC website
- Opportunity to have an Education Summit speaker who represents your organization
- Opportunity to present an Award to an Honoree
- Opportunity to distribute your company's materials at the Summit
- Main stage recognition





SPONSORSHIP LEVELS

GOLD SPONSOR – \$7,500

- Logo on step-and-repeat
- Presentation of a 30-second commercial during the conference
- Press release announcement recognizing your organization as a Gold Sponsor
- Dedicated sponsor email campaign highlighting your organization's partnership.
- Recognition as a Gold Sponsor on all event signage and across PPDC social media platforms
- Full-page, 4-color corporate message in the conference program
- One (1) VIP table of ten, totaling 10 guests
- Company logo and link featured on the PPDC website
- Opportunity to have an Education Summit speaker who represents your organization
- Opportunity to distribute your company's materials at the Summit
- Main stage recognition

SILVER SPONSOR – \$5,500

- Sponsor recognition across PPDC social media platforms
- Recognition as a Silver Sponsor on all event signage, digital promotions, and marketing materials
- Full-page, 4-color corporate message in the Conference program
- One (1) VIP table of ten, totaling 10 guests
- Company logo and link featured on the PPDC website
- Opportunity to distribute your company's materials at the Summit
- Main stage recognition



SPONSORSHIP LEVELS

BRONZE SPONSOR – \$3,500

- Recognition as a Bronze Sponsor on all event signage and across PPDC social media platforms
- Full-page, 4-color corporate message in the conference program
- One (1) VIP table of ten, totaling 10 guests
- Company logo featured on the PPDC website
- Main stage recognition

CORPORATE TABLE SPONSOR – \$1,500

- One (1) VIP table of ten, totaling 10 guests
- Main stage recognition

ADDITIONAL POSITIVELY POWERFUL OPPORTUNITIES

- VIP Reception: After Awards Luncheon
- Fashion Show
- Woman Awards Sponsor
- National Award Sponsor
- Regional Award Sponsor
- Photo Booth Partner
- Program Book Advertising
- Honorees Video Production



SPONSORSHIP CONFIRMATION

**Thank you for your commitment to be a Positively Powerful Sponsor.
Please send your response to Dr. Joel P. Martin, jpmartin@triadwest.com.**

Positively Powerful Education Summit & Women's Awards Sponsor Information:

Organization Name: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Please select your sponsorship commitment:

- Presenting Sponsor – \$25,000 (2 Tables)
- Platinum Sponsor – \$10,000 (2 Tables)
- Gold Sponsor – \$7,500 (1 Table)
- Silver Sponsor – \$5,500 (1 Table)
- Bronze Sponsor – \$3,500 (1 Table)
- Corporate Table — \$1,500 (1 Table)

Authorization: By signing below, I confirm our organization's sponsorship commitment.

Authorized Signature: _____

Name (Printed): _____ Date: _____

What's Next:

Our team will be in touch with you to confirm your sponsorship benefits, your branding materials, and coordinate event details to ensure your organization is fully represented and recognized.

You will receive a timeline for submission of materials, including your logo, corporate message page, and ad specifications.

We kindly request that all sponsorship commitments be fulfilled by July 1, unless other arrangements have been made.

If you have questions or requests, contact Dr. Joel P. Martin at jpmartin@triadwest.com or Jackie Wszalek at jackie.wszalek@gmail.com.



Thank you!



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